



STUDIO STAFFER

Studio Staffer – Social Media Boosting Service Agreement

Effective Date: ___ / ___ / 20__

This agreement ("Agreement") is entered into between Studio Staffer ("Service Provider") and the client ("Client") using Studio Staffer's social media boosting services.

1. Purpose of Agreement

Studio Staffer provides professional social media boosting services, guidance, and campaign management with the goal of empowering the client to manage campaigns independently in the future. This Agreement outlines the rights, responsibilities, and obligations of both parties.

2. Ad Account & Transparency

All campaigns will be executed using the Client's ad account.

Studio Staffer acts as partner, advisor, or admin in the client's account with full authorization.

Studio Staffer will never use its own account to run campaigns for the client.

Clients have full ownership of their ad account and retain full control once the package ends.

Studio Staffer ensures full transparency, allowing the client to learn campaign management to become self-sufficient.

3. Payment & Fees

Any campaign run through Studio Staffer-managed account requires prepaid fees as per the selected package: Starter, Business, or Premium.

Additional charges for using the ad account (e.g., transaction fees) are 150 BDT or equivalent per USD, subject to currency fluctuations.

Fees may vary based on client category, package, and long-term relationship.

Delayed or unpaid fees may result in suspension of campaigns until payment is received.

4. Campaign Execution

Studio Staffer will manage the client's ad account to run campaigns according to the package.

Clients cannot independently run campaigns unless their bank account/payment method is added and verified.

While Studio Staffer has admin access, clients must not make unauthorized changes to the campaigns or account.

Clients will have access to campaign insights and reports for business analysis.



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5. Audience Targeting

Studio Staffer provides professional audience targeting to optimize campaigns:

Demographics: Age, gender, location, language

Interests: Hobbies, industry-related interests, behavioral patterns

Custom & Lookalike Audiences: Re-engagement and similar potential customers

6. Automated Messaging & Pixel Setup

Business and Premium packages include automated messaging setup for customer engagement.

Pixel setup is implemented to track campaigns and optimize performance.

7. Reporting

Starter package receives a PDF-only performance report.

Business package receives monthly brief reports with insights.

Premium package receives detailed monthly reports with actionable insights.

Reports are for business analysis only; clients rely on Studio Staffer's recommendations for optimization.

8. Client Responsibilities

Provide accurate account information, bank details, logos, and creatives.

Approve campaigns and creatives in a timely manner.

Ensure compliance with social media platform policies.

Do not attempt to run campaigns independently without verified payment method added.

9. Liability & Legal Action

Studio Staffer makes reasonable efforts to manage campaigns but is not liable for platform restrictions, policy changes, or third-party errors.

Studio Staffer can take legal action in case of:

Delay or non-payment of fees

Unauthorized access or misuse of campaigns

Breach of this Agreement



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10. Termination

Either party may terminate the service with written notice.

Prepaid fees are non-refundable once campaigns are executed.

Studio Staffer may suspend or terminate campaigns if client violates terms.

11. Intellectual Property

Creatives, reports, and materials produced by Studio Staffer remain the property of Studio Staffer, unless otherwise agreed.

Clients cannot redistribute or resell materials without permission.

12. Confidentiality

Both parties agree to keep sensitive information confidential, including account access, strategies, and business data.

13. Governing Law

This Agreement is governed by the laws of Bangladesh, and legal actions may be taken in the appropriate jurisdiction.

14. Acknowledgment & Acceptance

By signing below, both parties agree to comply with the terms of this Agreement:

Client Name _____

Client Signature _____

Studio Staffer (Founder) _____

Signature _____

Date ___ / ___ / 20___